BLANTON MUSEUM & ART



MEDIA ALERT: The fourth annual #BlantonBakeOff invites amateur and professional bakers to recreate works of art from the Blanton's collection

What: The Blanton Museum of Art invites art lovers and bakers of all levels and ages to participate in the Blanton's fourth annual virtual Bake-Off. Participants in Central Texas and beyond are encouraged to make edible recreations of artworks from the <u>museum's collection</u>. Started in 2020 as part of the Blanton's #MuseumFromHome program, the bake-off has become a popular annual event with hundreds of online voters choosing the winners. Last year's winning creations were featured in *Smithsonian Magazine*.

Entries will be accepted in three categories: Under-18, Adult Amateur, and Adult Professional. Participants can submit images of their creations via email at pr@blantonmuseum.org or by tagging @BlantonMuseum and using #BlantonBakeOff on Instagram or Facebook. A public vote to pick a winner in all three categories will take place on the Blanton's social media pages on **World Baking Day**, **Wednesday, May 17, 2023**. Prizes for the winning entries include a gift card from Quack's Bakery and a membership package to the Blanton (a \$150 value).

When: The Blanton Bake-Off is now open. The deadline to submit entries is Tuesday, May 16, 2023 at 11:59pm CT.

Where: Follow the contest on the Blanton's Facebook and Instagram pages at #BlantonBakeOff

More information is available at: blantonmuseum.org/bakeoff

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PRESS IMAGES: Images of last year's submissions are available <u>here</u>.

Featured image caption: (Left) Joconde imprime cake with layers of blueberry almond cake, lemon curd and whipped cream by Blythe Johnson; (Right) Mac Wells, *Untitled, Meander Paintings, River*, 1967, Blanton Museum of Art, The University of Texas at Austin, Gift of David Reed, 2010

About the Blanton Museum of Art:

Founded in 1963, the Blanton Museum of Art holds the largest public collection in Central Texas with more than 21,000 objects. Recognized as the home of Ellsworth Kelly's *Austin*, its major collecting areas are modern and contemporary U.S. and Latin American art, Italian Renaissance and Baroque paintings, and prints and drawings. The Blanton offers thought-provoking, visually arresting, and personally moving encounters with art.